



RENEW[®]
SUSTAINABLE PACKAGING SOLUTIONS

PCR-74



SUSTAINABLE PACKAGING
COALITION[®]

Product packaging is at the forefront of any sustainability discussion today. Both retailers and brands have committed to sustainable packaging and are sensitive to the environmental impact of their packaging. And consumers are demanding packaging that will reduce solid waste.

Utilizing post-consumer materials in packaging is a popular and easy step towards a sustainable message for your packaging. The structure of the packaging will determine final sustainable content percentage, and does not affect the functionality of the package.

Our RENEW flexible packaging rollstock for bar wrap applications is a unique sustainable construction with a reduced carbon impact. The top layer is 100% post consumer recycled content paper and is laminated to a barrier layer of metallized PET. With the addition of a patterned cold seal adhesive, this structure is a top performer for product protection in a sustainable package.

The final packaging has a total overall post consumer recycled content of 74%, providing you with a purpose built opportunity to tell your sustainable story with your primary packaging.

Very High Post Consumer
Recycle Content

Very Good Oxygen and
Moisture Barrier

Excellent Choice To Satisfy
Sustainability Concerns

High Performance Pattern
Cold Seal to Seal in
Product Freshness

Supports the Circular
Economy

Final packaging post
consumer recycled
content at

74%



Contact Us Today

Learn more and
receive a trial
roll for your testing.

Reach out to your Fortis Solutions Group Representative.

Or call: **1-844-765-8867**

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