

## Shrink Sleeves Aid Recycling

Perforations allow shrink labels to be removed before recycling to provide high value clear recycled PET

Fortis Solutions Group continues our tradition of developing and testing sustainable packaging materials with RENEW shrink sleeves for PET containers. The goal of recycling PET containers is clear PET flake, a high-value, and high-demand material. Sleeve label inks can negatively impact the rPET yield and cause contamination during the recycling process, so removing the sleeve before recycling is optimal.

RENEW shrink sleeves contain a perforation that allows the user to remove the shrink label before recycling. Perforations also provide the dual use of tamper evidence, whether a full sleeve or neckband. They are an excellent marketing tool as you can place your sustainability message to consumers near the perforation.

The intent of brand owners is to make packaging selections that will positively impact the quality of recycled PET. RENEW shrink sleeves are the perfect solution for brands to support the circular economy for packaging and to market that message.

Fortis Solutions Group can guide you through selecting the proper sustainable packaging for your application. To learn more about the RENEW shrink sleeves visit our website at [fortissolutionsgroup.com](http://fortissolutionsgroup.com).

- Recycling compatible shrink label
- Meets Association of Plastic Recyclers Critical Guidance Criteria for Clear PET Containers
- Improves sustainability
- Enables sleeve to separate from container
- No impact to sleeve functionality



Have questions? We have a lot of answers.

Our passion is meeting your demanding packaging needs and over 1,100 employees are committed to continually pouring their passion into your packaging.

Whether it is pressure sensitive labels, flexible packaging, shrink sleeves, folding cartons, or label application equipment, we care about the details just as much as you do.