

Labels Aid Recycling

Pressure sensitive labels increase availability of recycled plastic

Fortis Solutions Group continues our tradition of developing and testing sustainable packaging materials with RENEW pressure sensitive labels for HDPE containers.

HDPE containers are widely used in many applications, and recycled HDPE is a vital source for many applications. Recycling HDPE containers keeps them the landfill and saves energy and resources. As the HDPE container moves through the recycling process, the label remains with the container, and the HDPE flake can be sent to the pigmented HDPE stream.

RENEW labels provide brands with a package that contributes to the circularity of HDPE materials worldwide and meets or exceeds the APR Pressure Sensitive Adhesive Label for HDPE container's Critical Guidance Document requirements.

Fortis Solutions Group can partner with you to determine the optimal sustainable solution for your packaging and how to communicate your sustainability message to end users.

To learn more about the RENEW sustainable packaging line, visit our website at fortissolutionsgroup.com.

- Recycling compatible PS label
- Meets Association of Plastic Recyclers Critical Guidance Criteria for Clear PET Containers
- Enables label adhesive to release from container during recycling process
- One-to-one replacement for standard label materials



Have questions? We have a lot of answers.

Our passion is meeting your demanding packaging needs and over 1,100 employees are committed to continually pouring their passion into your packaging.

Whether it is pressure sensitive labels, flexible packaging, shrink sleeves, folding cartons, or label application equipment, we care about the details just as much as you do.