

# KNOWLEDGE SERIES COLD SEAL BAR WRAP

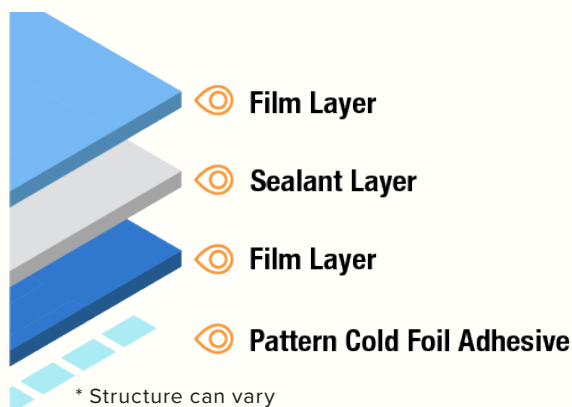
## Fast packaging with cold seal adhesive

### COLD SEAL ADHESIVE

Flexible packaging with a cold seal adhesive is ideal for high-speed packaging environments with significant volume demands. A cold seal adhesive bonds to itself, and since cold seal does not need dwell time to create the bond, line speeds are much faster than heat seal adhesive.

The bond forms adhesive-to-adhesive with no heat required, and bond strength can be adjusted as necessary by adhesive type and coating weight. The adhesive is applied to the flexible packaging structure utilizing a gravure roll with a distinct pattern and then immediately dried.

Cold seal adhesives are often chosen over heat seal for their exponential line speed increase, making them a favored choice for confectionery and other heat-sensitive products, such as frozen items.



### LET'S DISCUSS

How Fortis Solutions Group can support your business with our flexible packaging and cold seal capabilities. We offer a wide range of materials and print options to meet all your needs.

### YOUR PACKAGING ADVANTAGE

### COLD SEAL ADHESIVE ADVANTAGES

- Perfect for bar wrap manufacturing
- Allows fast runs speed during packaging
- Adheres to itself with just pressure
- Suitable for VFFS, HFFS, and Flow Wrapper
- Ideal for heat-sensitive products such as chocolates, gummies, and frozen foods
- Good seal integrity



CONTACT US FOR MORE INFORMATION  
844-765-8867  
info@fortissolutionsgroup.com  
fortissolutionsgroup.com