



## When You Need to Say More

Sometimes a label needs to be more than a label. In the specialty chemical market, labeling must include handling instructions to avoid exposure and injury. And for that, we have booklets, IRCs, 2-Ply, Peel-Reseal, manuals, and other extended content label formats.

If you want to maintain the real estate of the primary label, extended content solutions that can be affixed directly to the package or inserted in a secondary box are the optimal solution.

## Extended Content Labels for Specialty Chemicals

Booklet or extended content labels solve a variety of demands for additional informational space for the specialty chemical market, providing more print area for government-mandated handling information, instructions for use, and how to protect the user.

Standard formats include peel-reseal and offset printed inserts with adhesive backing, but beyond conventional extended content labels, our team of experts will evaluate your application and determine the optimal solution to meet your requirements. Or develop a unique solution to meet the most demanding needs.

With our proven capabilities in developing extended content labels, our leading-edge print and finishing capabilities, and nationwide locations, Fortis is an exceptional packaging partner when looking for extended content labels.

We excel at developing solutions for your complicated packaging applications; whatever your challenges are, we can help solve them.

- Digital and Hybrid Digital Printing
- High Opacity White
- In-line Finishing and Die Cutting
- Easy Release Technology
- Die Cuts, Foil Stamping, Rotary Screen
- Finished as Folded, Stitched or Stapled
- Variable Text and Sequential Numbering



Have questions? We have a lot of answers.

Our passion is meeting your demanding packaging needs and all Fortis employees are committed to continually pouring their passion into your packaging.

Whether it is pressure sensitive labels, flexible packaging, shrink sleeves, folding cartons, or label application equipment, we care about the details just as much as you do.

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