

## Shrink Sleeves Aid Recycling Inks wash off during recycling process for high value clear recycled PET

Fortis Solutions Group continues our tradition of developing and testing sustainable packaging materials with RENEW shrink sleeves for PET containers. The goal of recycling PET containers is clear PET flake, which is a high-value and high-demand material. Sleeve label inks can negatively impact the rPET yield and cause contamination during the recycling process.

RENEW shrink sleeves contain a primer that allows the inks to wash away from the sleeve label and filter out during the recycling process. This allows the sleeve to be recycled along with the bottle rather than removed as waste.

The intent of brand owners should be to make packaging selections that will positively impact the quality of recycled PET. RENEW shrink sleeves are the perfect solution for brands to support the circular economy for packaging and to market that message.

Fortis Solutions Group can guide you through the process of selecting the proper sustainable packaging for your application. To learn more about the RENEW shrink sleeves go to our website at [fortissolutionsgroup.com](http://fortissolutionsgroup.com).

- Recycling compatible shrink label
- Meets Association of Plastic Recyclers Critical Guidance Criteria for Clear PET Containers
- Enables ink to be separated from sleeve
- One-to-one replacement for standard sleeve materials
- No impact to sleeve functionality or color



Have questions? We have a lot of answers.

Our passion is meeting your demanding packaging needs and over 1,100 employees are committed to continually pouring their passion into your packaging.

Whether it is pressure sensitive labels, flexible packaging, shrink sleeves, folding cartons, or label application equipment, we care about the details just as much as you do.