

CASE STUDY FLEXIBLE PACKAGING

Supply Chain Simplification

THE GOAL:

Reduce the supply chain complexity for rigid container packaging for a powder supplement. Each container requires sourcing of 3-4 elements, including lid, container, label, and lidding film.

THE CHALLENGE:

Supply chain disruptions experienced over the last two years, has resulted in difficulty managing the elements of a multi-piece package. Each container requires sourcing of 3-4 elements, including cap, container, label, safety tamper seal.

THE SOLUTION:

Manufacturers particularly felt the turmoil in worldwide supply chains in the packaging stream with the addition of material outages, continued shipping issues and sustainability implications. All these issues make planning for simplicity a worthwhile conversation. You can reduce your packaging complexity from at least 4 inventory items to 1 with a stand up pouch. Visibility, forecasting, planning, and inventory are immediately less complex and easier to manage.

The change to flexible packaging from a rigid container reaps more benefits than those found in supply chain simplification. Flexible packaging benefits manufacturers with reduced costs related to warehousing and shipping, improved sustainability, and enhanced graphics to attract consumers.



This structure is BPA free, and fully compliant with the FDA direct food contact and OSHA Hazardous materials regulations; California's Toxics in Packaging Laws, and California's Proposition 65 Safe Drinking Water and Toxic Enforcement Act.

We use materials and technology for printing that are inherently sustainable: renewable water-based inks, solvent-free adhesives and a process that avoids expending greenhouse gas emissions.



CONTACT US FOR MORE
 INFORMATION

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Reduce Supply Chain Complexity with Flexible Packaging

5 Inventory items to stock & manage
Multiply by each SKU!



Single Packaging Per SKU!



Don't make your job any harder than it already is. Simplify.