



**We Make  
More Than Labels – We Design Solutions**

## **1 STRONG Capabilities in Strategic Locations to Serve You Nationwide**

Fortis is a leader in US labeling and packaging. With our differentiated approach and strategic acquisitions, Fortis continues to expand our reach and support our customers' growing needs across the US, Canada and Mexico for over 30 years.

- *Competitive speed to market programs to suit your delivery needs*
- *Flexo, Digital, and Onsetting experts with multi-site manufacturing capabilities*
- *Commitment to innovation & technology*

## **2 STRONG Innovations**

The Fortis Team strives to offer new innovations. We support our customers through custom solutions for any application. Our label engineers continually seek to find new materials and options to distinguish your labels in the marketplace.

- *Thinner films & materials*
- *Extended content and IRC labels*
- *Solution programs to capitalize on market changes and innovations*

## **3 STRONG Onboarding Programs**

We find solutions; welcome aboard. Fortis provides expert supply chain management to ensure material availability and scheduling flexibility. Our dedicated Onboarding Team has the expertise and experience to develop a customized plan suitable for your business.

- *Cloud-based transition program*
- *Proven success with ZERO disruption*
- *Comprehensive product review to recommend alternatives and consolidation opportunities*

## **4 STRONG Quality Control**

Quality is the key to your success. At Fortis we know quality is the key to our success too. We are committed to excellence and regularly look for new technologies to improve quality and consistency from the first to the last label produced at any Fortis location.

- *Spectrophotometers and vision systems*
- *Color matching measured to the numbers within two Delta E*
- *Certifications including ISO/TS/UL*

## **5 STRONG Partnerships with Industry Leaders**





**FORTIS**  
SOLUTIONS GROUP

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## **STRONG Inventory & Just-in-Time Printing Options**

Fortis provides you options. Fortis will help you manage your inventory using historical data and our vendor managed inventory program. With our quick lead times, we can print exactly what you need when you need it – reducing the risk of obsolescence or over purchasing.

- *Convenient stocking locations*
- *Stocking recommendations based on history*
- *Detailed usage reports to reduce waste*

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## **STRONG Brand Specialist**

At Fortis, we know your brand. Our upstream engagement ensures the highest quality graphics and most cost effective go-to-market initiatives. From quoting to production, we advocate for our customers, providing solutions to help your brand dominate the market.

- *Maximize product shelf appeal*
- *Custom label solutions based on application and product needs*
- *Creative branding insight for targeted label promotions*

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## **STRONG Technical Support**

At Fortis, degreed engineers lead our Research & Development activities. The Fortis Team optimizes your production line uptime and speeds while reducing waste; keeping your production moving quickly during all phases of application.

- *Adhesive and substrate specialists*
- *Trained and experienced technicians*
- *Assistance in defining label requirements*

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## **STRONG Graphics Team**

Fortis knows graphics. Our experienced, in-house team understands printing technology to produce superior results. With our best-in-class color management, Fortis can seamlessly switch between flexo and digital printing for consistent color regardless of the quantity needed.

- *HD flexo plate making capabilities*
- *On-site ink technician*
- *Label redesign program to update labels to meet contemporary brand standards*

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## **STRONG Sustainability**

Fortis is dedicated to environmentally responsible solutions. As an early adaptor of the TLMI L.I.F.E. program, Fortis has implemented strategies to minimize carbon emissions, reduce excess packaging usage, and offer liner and waste recycling options for customers.

- *Print on demand eliminates obsolescence*
- *Going paperless when possible*
- *Eliminating waste in all forms*

At Fortis **WE SHOW UP STRONG** for our customers, possessing a deep understanding of their brands, products and applications. We provide an entire system of support to give you a powerful advantage in the marketplace. With a differentiated approach, we make more than labels; we design solutions.

