



**We Make
More Than Labels – We Design Solutions**

CRAFT BEER LABELS & APPLICATORS



FORTIS KNOWS CRAFT BEER

Fortis Solutions Group is committed to providing solutions for Craft Beer labels and applications. We understand your beer needs to stand out in the marketplace, so we provide a variety of materials and various solutions to best fit your unique needs.

From labels to applicators we have your full-service solution. With a quick turn around program, Fortis offers a go-to-market strategy specialized for the Craft Beer industry. Our applicators are the best in class. Little to no maintenance required.

"Fortis has been an unbelievable asset in labels and application equipment. They go above and beyond expectations, supporting us when we have a quick turn time or hot project. Fortis has supported our growth and continues to deliver quality products."

– Dave Upton, Tree House Brewing

WHY FORTIS SOLUTIONS GROUP

We are ready to partner with you in every stage of growth. Fortis also has you covered beyond Craft Beer; we produce labels and packaging for many other categories including Food, Beverage and Private Label. Find out how Fortis Solutions Group can exceed your label and applicator expectations; visit our website or email us to find a Fortis designed solution.

OUR SOLUTIONS

- Prime Front & Back Labels
- IRC, Coupon and Extended Content Labels
- Label Applicators
- Promotions, Hang Tags & Point of Sale Options
- Shrink Sleeves
- Folding Carton
- Serialized Labels & Variable Data Printing
- Security & Product Authenticity Verification
- Cut and Stack & Glue Applied Labels

**FIND YOUR
CRAFT BEER
SOLUTION
TODAY.**

At Fortis **WE SHOW UP STRONG** for our customers, possessing a deep understanding of their brands, products and applications. We provide an entire system of support to give you a powerful advantage in the marketplace. With a differentiated approach, we make more than labels; we design solutions.

For More Information | 844-FSG-LBLS | marketing@fortissolutionsgroup.com
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**We Make
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CRAFT BEER

Label Applying
Equipment to suit
all your craft beer
requirements.

THE ISSUE

Not all labels and applicators are created equal. Turn Around Time, Proper Adhesion and Fair Market Pricing are all key elements of a successful Craft Beer product launch.

THE SOLUTION

Fortis. Our tagline says it all: we make more than labels; we design solutions. At Fortis Solutions Group, we've covered all the bases. We offer a craft beer label program with:

- various standard sizes for quick turn around times
- best materials for cold and wet environments for proper adhesion
- combination order patterns ensuring fair market pricing

Want a custom solution or material to further differentiate your product? We've got you covered there, too. Reach out to Fortis today and let our expertise in the craft beer industry work for you.

THE PROGRAM

Knowing a quick turn is key to your success, we have a label program tailored for the Craft Beer Industry. Select from our standard sizes and options to leverage our craft beer program for your benefit.

The Basics: Orders in on Thursday will ship out on Monday. That's it. Period.

Overview:

1. Choose your label size
(based on your bottle or can dimensions)
2. Send us your print ready native art files
3. Submit your purchase order
(art & order approved by 2pm Thursday ships Monday)
4. Receive your awesome labels
(the best labels you can get in the market)



**CRAFT
BEER
SPECIALISTS**