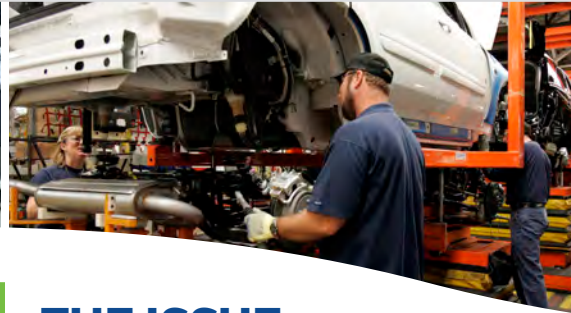




**We Make
More Than Labels – We Design Solutions**



AUTO INDUSTRY

A globally recognized automotive manufacturer presented FORTIS SOLUTIONS GROUP with a unique challenge.

THE ISSUE

An automotive industry leader developed a way to increase their 2017 model vehicles' fuel efficiency to surpass the minimum EPA regulations. The new turbo-charged engine burns gasoline at a higher temperature resulting in more efficiency and increased MPG. This also created a labeling challenge; the mandated product ID labels had to adhere to a much hotter engine block. The increased heat caused the identification and tracking labels to burn and smoke when the engine was first fired up.

FORTIS SOLUTION

Fortis Solutions Group (IATF 16949, ISO 9001 and ISO 14001 Certified) leveraged the knowledge and expertise of our Innovations Team to source a solution to withstand the higher temperature of the turbo engine. The Fortis Innovations Team joined efforts with our material suppliers to provide a variety of material and adhesive options for testing against the manufacturer's global standards.

FORTIS RESULTS

The Fortis Innovations Team was invited to participate in wind tunnel testing and provided insight and innovations during multiple stages of the process. Fortis identified and created a proprietary combination of materials to solve this complicated issue. We are now producing the Turbo Label for several automotive customers.

WHY FORTIS SOLUTIONS GROUP

Fortis Solutions Group has a proven history of finding solutions in the automotive industry. At Fortis **WE SHOW UP STRONG** for our customers, possessing a deep understanding of their brands, products and applications. We provide an entire system of support to give you a powerful advantage in the marketplace. With a differentiated approach, we make more than labels; we design solutions.

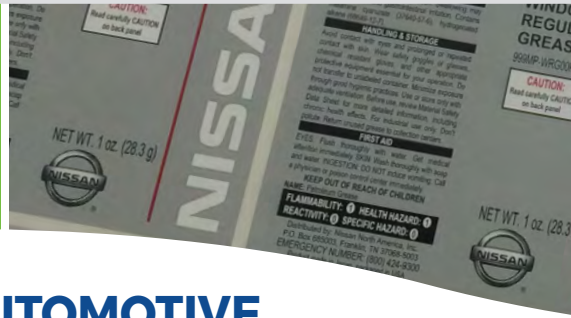


TURBO LABELS



We Make More Than Labels – We Design Solutions

AUTOMOTIVE LABEL



FORTIS KNOWS AUTOMOTIVE

Fortis Solutions Group is committed to providing solutions for automotive labeling. We work to provide innovations that meet the advancing technology associated with the Automotive Industry.

With IATF 16949, ISO 9001 and ISO 14001 Certifications, Fortis Solutions Group is a key supplier to all tier groups of automotive manufacturing. Our traceability and durability initiatives combined with data and program management give us an edge when tackling complex automotive projects. We take quality to another level in all areas, from manufacturing controls to inventory management.

WHY FORTIS SOLUTIONS GROUP

At Fortis, we understand the particular needs of the Automotive Industry and stand ready to partner with you to deliver solutions. We provide top quality products and programs that arrive on time and under budget.

Fortis has you covered beyond Automotive; we produce labels and packaging for many other categories including Durables and Industrial Labels. Visit our website, email or call to find a Fortis designed solution.

OUR SOLUTIONS

- Prime Front & Back Labels
- IRC, Coupon and Extended Content Labels
- Label Applicators
- Promotions, Hang Tags & Point of Sale Options
- Shrink Sleeves
- Flexible Packaging
- Folding Carton
- Serialized Labels & Variable Data Printing
- Security & Product Authenticity Verification
- Cut and Stack & Glue Applied Labels
- UPC, Barcode & Product Identification Labeling
- Removable Spec & Safety Tape



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