

CASE STUDY FLEXIBLE PACKAGING

Sustainable Packaging

dermalogica®

THE GOAL:

A step towards a circular economy utilizing compostable materials for cosmetic packaging.

THE CHALLENGE:

With a commitment that 90% of their packaging being recyclable or bio-degradeable by 2020; Dermalogica is currently taking steps to ensure much of their packaging is already sustainable. They required a gusseted pouch to contain sample products.

THE SOLUTION:

Fortis Solutions Group developed a brand-able, sustainable packaging solution that protects the product within. Made from certified compostable materials, the cellulose-based films are sourced from sustainable wood pulp harvested from managed plantations. The sealant layer is from patented bio-materials which function like conventional materials while certified compostable.

The pouch is built on the pillars of a circular economy: designed to eliminate waste, sourced from sustainable resource, produced with limited use of energy and chemicals while individually certified compostable to ASTM D6400 standards.

This structure is BPA free, and fully compliant with the FDA direct food contact and OSHA Hazardous materials regulations; California's Toxics in Packaging Laws, and California's Proposition 65 Safe Drinking Water and Toxic Enforcement Act.

We use materials and technology for printing that are inherently sustainable: renewable water-based inks, solvent-free adhesives and a process that avoids expending greenhouse gas emissions.



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