

CASE STUDY FOLDING CARTONS

Lead Time & Cost

THE GOAL:

The leader in licensed children's beverage segment was struggling with lengthening lead times for cartons, bottlenecking their growth.

THE CHALLENGE:

Partnering with the hottest names in children's entertainment and focused on making healthy food attractive to children, Good2Grow found themselves struggling with carton supply. They required responsive leads times to meet the burgeoning market for their products.

THE SOLUTION:

Allowed the opportunity to review current supply chain for paperboard sleeves; Fortis Solutions Group was able to identify areas of improvement to support Good2Grow's market dominance.

Good2Grow was experiencing an issue with their current supplier, as their demand out-stripped production capability. Fortis Solutions Group was able to meet the rising demands of this growth brand by allocating and stocking material inventory.

Secondarily, we identified cost savings for the brand by identifying, testing, and qualifying a thinner paperboard material. This solution was additionally tested and qualified for other product configurations.

Fortis Solutions Group is ideally suited to provide your company with the same problem-solving solutions. Our technical sales team will evaluate your current situation and suggest improvements.

YOUR PACKAGING ADVANTAGE

**LET US EVALUATE YOUR
CURRENT SUPPLY CHAIN FOR
IMPROVEMENTS IN LEAD TIME &
COST CONTAINMENT.**



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