



MEDIA CONTACTS:

John Wynne Fortis Solutions Group | (757) 340-8893 | jwynne@fortissolutionsgroup.com

Fortis Solutions Group Welcomes William J. Smith as Chief Sales and Marketing Officer

VIRGINIA BEACH, Va. (April 6, 2016) – Fortis Solutions Group is pleased to announce the hiring of William J. Smith as its Chief Sales and Marketing Officer.

Fortis President and CEO John O. Wynne, Jr. stated, “We are thrilled to welcome such a world-class sales professional to our organization. Bill is a proven sales executive with a history of driving top line organic revenue growth. Our Company’s future is bright and we look forward to continuing our strong growth trajectory under Bill’s leadership.”

William J. Smith commented, “Fortis is a dynamic organization and I am excited to be a member of the team. I look forward to the next steps required to realize our aggressive growth plans.”

Prior to joining Fortis, Bill Smith spent the last fourteen years as Chief Sales and Marketing Officer of WS Packaging Group.

Having acquired three companies in 2015, Fortis now employs 270 team members across five locations. The company intends to complement Bill Smith’s sales initiatives by continuing its pursuit of attractive acquisitions to further the breadth of product offerings and locations which can serve its customer base.

For more information, or to contact a sales representative to learn more about how Fortis can make a difference for you, please call 1-844-FSG-LBLS or visit www.FortisSolutionsGroup.com.

About Fortis Solutions Group

At Fortis Solutions Group, we provide a differentiated approach giving our customers a powerful advantage in the marketplace through industry leading lead times, quality control, color management and solutions oriented approaches. We deliver a breadth of product offerings utilizing our outstanding flexographic and digital printing capabilities. These offerings include pressure sensitive labels, extended booklet printing, variable data printing, multi-ply coupon printing and flexible packaging printing. Headquartered in Virginia Beach, Va., the company also has manufacturing and sales offices in Cincinnati, OH, Detroit, MI, Kansas City, MO, and Memphis, Tenn. Visit us at www.FortisSolutionsGroup.com.

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