

Guidelines for Supplying Computer Generated Artwork



Platforms:

- Macintosh (Preferred)
- PC (Accepted)

Dies and Die lines:

In-house die line reference files are available for your convenience. Please contact your Customer Service Representative to discuss available die shapes, sizes, custom die shapes and file upload options prior to submitting artwork.

Accepted Programs/File formats:

- Adobe Illustrator CC or earlier (Preferred)
- Adobe Photoshop CC or earlier (Preferred)
- Adobe Acrobat PDF (high resolution) (Preferred)
- Adobe InDesign CS5 or earlier

NOTE: Word, Excel, Powerpoint, or other non-vector formats can be sent for reference only. Colors fonts and layout may not be accurate.

File Information:

Links: Please include all placed images/links (i.e. EPS, TIFF, PSD, JPG, etc.) used for the item to be printed. If you are unable to send the links separately, please embed them in your file. Placed images must be at least 300 dpi resolution for print quality purposes. PNG, GIFF and other low/web resolution images are not acceptable for print.

Fonts: Please include all required fonts with your files or convert the text to outlines/paths on the file for best results. Please include printer font if using postscript fonts. Minimum point size for positive type is 4 pt. The minimum point size for reverse type is 5 pt Bold.

Rule Thickness: Minimum positive rule (line) weight is .007 in. or .5 pt. Minimum reverse rule (line) weight is .01389 in. or 1 pt.

Colors: When assigning a spot color to graphics or text, please indicate the Pantone color call-out. Please clearly specify colors such as White, Varnish, Clear or Metallic Substrate when applicable for clarity. CMYK is acceptable with screens of 100% to 1% minimum if possible. All Gradients should fade to 1% and should not fade to 0% in any color for best results.

Print Tolerances: Please include die line. Please provide 1/8" total bleed outside of die line (1/16" on all sides) where applicable. Please leave 1/8" total inner tolerance between die line and graphic elements (1/16" on all sides) to allow for movement on press.

Bar code: Recommended minimum UPC bar code magnification is 80%. Bar codes printed smaller than 80% magnification may have difficulty scanning in some applications.

Providing Artwork:

Disc: When providing art files on a disc, please include a hard copy printout of the artwork for reference.

Email: When providing art files as an email attachment please include a PDF file of the artwork for reference. We cannot accept compressed files via email.

FTP: FTP information is available upon request. Files submitted to FTP must be compressed. When providing art files via FTP, please include a PDF file of the artwork for reference.

NOTE: Final Artwork Layout Revision must be approved by the customer prior to receiving Fortis Solutions Group commitment to production launch and production scheduling timeline.

If you have any additional questions, please contact us.

1-844-FSG-LBLS

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